



Terms and Conditions

1. 我要一网爆红/ I can be an Influencer 2019 is open to Singaporeans and Permanent Residents aged 18 years old and above residing in Singapore.
2. Participants are not entitled to enter the Contest if they are a resident in a country or jurisdiction where the Contest may breach any law or regulation.
3. If the participants are aged under 18 years, the Organizer assumes that a parent or guardian have given their consent to them entering the Contest and accepting these rules. Once they are selected to be in the Semi-Finals, they are required to submit the completed parent consent and acknowledge form.
4. Employees, officers, directors, agents and representatives of the Organizer, or any of its affiliated companies, are not eligible to enter the Contest. The Organizer reserves the right not to award a prize (and to select an alternative Winner) if the Organizer is aware or has reasonable grounds to believe that a Winner is not eligible.
5. Contestants are to use Facebook and Instagram to submit their contest entries during the contest period. Submission through Facebook or Instagram story-format will not be counted in the official results of the contest.
6. Submission of entries (Pre-Selection):
 - **Submission via Facebook:** To submit photo/ video within the INFLUENCERSSG's Facebook contest post that calls for entries.
 - **Submission via Instagram:** To post on their own social media profile and include #icanbeaninfluencer within the caption.
 - Contestants will be selected based on their creativity on the post.
7. Submission of entries (Semi-Final):
 - Selected Semi-Finalists will be required to attend a mandatory briefing session.
 - Selected Semi-Finalists will be tasked to create a 30-second video content on allocated topics.
 - **Submission via Facebook:** To submit a 30-second video and tag "I Can Be an Influencer" Facebook page. This is only applicable if Semi-Finalists' have an existing or after creating a new Business profile for themselves.
 - **Submission via Instagram:** To upload a 30-second video and hashtag #icanbeaninfluencer



8. Submission of entries (Final):
 - Top 10 Finalists will be required to attend a mandatory briefing session.
 - The final Contest will be conducted via FB Live.
9. Only entries submitted via Facebook or Instagram which are appropriately hash tagged, tagged, submitted by the Contest's closing date and time, are accepted. Only entries from public/open Instagram accounts are valid as entries. Proof of posting cannot be accepted as proof of delivery, and the Organizer shall not be responsible for entries not received for whatever reason.
10. Contest Judging Criteria:
 - Engagement (40%)
 - Engagements will be measured based on their total likes, comments and shares on their entry post. Fans can vote for their top finalist(s) via Facebook or Instagram by liking/ loving the finalist's image post.
 - Contest Organizer's Pick (30%)
 - Mentor's Pick (30%)
11. Obtaining time off work and / or study or related activities to participate in the Contest and/or a prize will be the sole and absolute responsibility of each contestant.
12. The personal information supplied by entrants when entering this Contest will be used by the Organizer in accordance with its Privacy Policy.
13. Contestants may be required by the Organizer to participate in interviews, photo, and video and / or film sessions and acknowledge that the Organizer has the right to use such interviews, publicity photos, videos and / or films in any medium and in any reasonable manner it sees fit, without payment of any compensation whatsoever.
14. Contest entries and material ("Materials") submitted in connection with any Contest (whether in written, audio, electronic or visual form, or a combination of those) or any photographs, video and / or film footage and / or audio recording taken of Contestants become the property of the Organizer which may use the material in any medium and in any reasonable manner it sees fit. Copyright in the Materials shall vest absolutely in the Organizer.
15. The Organizer may incorporate information from Contestants in any database for use in the ordinary course of its business.
16. The Contestant shall not without the prior written consent of the Organizer publish or disclose any information in connection with the Contest or the Prize (without limitation to



representatives of media in whatever form). The Contestants shall not be entitled to give interviews or be involved in articles or reports in respect of the Contest or the Prize with any third party.

17. The Contestant hereby grants and assigns the Organizer the entire copyright and other intellectual property rights in the Contest and its involvement in the Contest in all media and technology.
18. By entering the Contest, the participant gives the Organizer the permission to contact them via Facebook or Instagram and to use their username to announce the Winners on the Contest's Facebook and Instagram page.
19. All participants will be required to abide to the terms and conditions stated by the Organizer. Will there be any breach of these terms and conditions, the Organizer reserves the right to immediately and without notice withdraw or bar the participant from the Contest.
20. From time to time, the Organizer may be required to amend and/or supplement these terms and conditions and reserves such right. Participants and voters be deemed to have accepted the amended and/or supplemented terms and conditions, which will be posted on <https://www.influencerssg.com> . The Organizer reserves the right, without any liability on their part whatsoever, to cancel, modify or supersede any of the contestant or other person at any time for any reason whatsoever. Any decision made by the Organizer in relation to the use of the Services and these terms and conditions shall be final and no correspondence or enquiries will be entertained.
21. In the event of any dispute regarding the rules or the results and all other matters relating to the Contest, the decisions are final and no correspondence will be entered into.
22. The Organizer reserves the right to verify the eligibility of all participants. The Organizer also reserves the right to disqualify and remove any entries based on suspicion of infringement of any third party rights or if the Organizer has reasonable grounds to believe the entrant has breached any of the Rules.
23. The Contest is in no way sponsored, endorsed or administrated by, or associated with, Facebook and Instagram and you agree to a complete release of Facebook and Instagram from any and all liability in connection with this Contest.
24. The Prize is awarded at the Organizer's discretion and no prize will be awarded as a result of improper actions by or on behalf of any entrant. The Organizer, acting reasonably, reserves the right not to select a Winner.